The Changing Environment for International Business in Europe (WHU)

May 10-24, 2016
May 15-27, 2016

Social, Economical, Financial and Political Issues in Europe (EBS)

May 9-27, 2016

Vallendar & Oestrich-Winkel
overview

- program
- curriculum
- course dates
- application process
- payments
- expenses
Program Structure

**WHU**
- Course dates abroad (two sessions):
  - May 10-24, 2016
  - May 15-27, 2016
- The course abroad is **THREE** credit hours
- All courses are taught in English
- Program takes place in Vallendar, Germany

**EBS**
- Course dates abroad: May 9 – 27, 2016
- The course abroad is **SIX** credit hours
- All courses are taught in English
- Program takes place in Wiesbanen, Germany
Program Curriculum

• European Integration: The Single European Market of the EU and European Monetary Union
• Doing Business in Eastern Europe
• Restructuring Companies in Transition Economies
• European Corporate Governance
• Labor Markets in Europe
• The Environment of Mergers and Acquisitions: European Competition Policies
• European Financial Markets
Travel

• **Airport pick-up provided by the program**
  • Airport pick-up is organized for you on the day prior to the program start:
  • Where: Frankfurt Airport, Meeting Point Terminal 1
  • When: Generally between 10am and 11am (time is tentative)

• **Travel to WHU or EBS**
  • You are responsible for airfare to/from Frankfurt, Germany
Housing

• WHU or EBS will work with you to confirm housing
• WHU – Housing costs range from approximately 290 – 350 Euros for the duration of the program
• EBS – Housing costs are estimated at 60+ Euros per night
Application Process

• Complete online application by **11:59pm** on **Sunday, November 15**

• Application must be submitted via the “Off-Campus Programs Application” tool.

• Emails and faxes will **not** be accepted

• Space on the programs is limited to 6 students per program
Selection Process

- All applications will be reviewed for completeness and content – you may be called in for an interview with the professor leading this course.
- Depending on the number of applications and the number of available seats in each course:
  - Admitted students will be notified of admission into the course
  - If more students apply than we have spaces available, a waitlist would then be created
Selection Process: Final Step

Apply to WHU or EBS to get final confirmation

• The applications from WHU and EBS will be available towards the end of 2015.

• To apply you will simply have to complete the application and send it to WHU – more information on this process will be provided.

• Submit your €420.00 program fee (WHU) or €350.00 program fee (EBS) with your application.
Payments
Payments must be made on time or you could be dropped from the course.

Participants on this program will pay one credit of ASU summer tuition in addition to any W. P. Carey program fees (if applicable).

International Program Fee:
In addition to your regular W. P. Carey program tuition for three or six credit hours (if applicable), there is an additional fee of approximately €420.00 or €350.00 that must be paid directly to WHU or EBS, plus an exchange fee of $450.00 to cover the cost of taking this course abroad.
Expenses Covered by the International Program Fee

- WHU or EBS program fee
- Transportation from the airport in Frankfurt to WHU or EBS
- Welcome and farewell dinner
- Bus pass
- Course materials
- Travel Insurance
- Study Abroad Office fee
Expenses Not Covered by the International Program Fee

- W. P. Carey MBA program tuition for 3 or 6 credit hours (if applicable)
- ASU summer tuition for 1 credit hour
- Meals not included in the itinerary
- Leisure expenses
- Airfare to/from program location
- Transportation to/from housing location to school
- Local accommodation
- Beginner’s German “survival course” at EBS only
Passports & Visas

• If you have a passport, verify that it is valid through December, 2016.

• If you do not have a passport, begin the process of obtaining your passport immediately after being selected for the program. (Info available today)

• A visa is not required of U.S. citizens.

• If you are not a U.S. citizen, verify with your own government if a visa is needed.
Koblenz

- Situated in the picturesque landscape of the Rhine and Moselle
- An abundance of cultural monuments and historic buildings
- Relaxed and happy atmosphere in squares and river promenades
- Cultural events take place all year
- Open-air concerts in front of Prince Elector’s Palace
Other activities in Koblenz

- Pub Crawling and Get-Together Dinner
- Visit European Central Bank
- Get-Together
- Boat Trip and Guided Tour in Koblenz
- Wine Tasting
- Farewell Dinner
Churches in Downtown Koblenz
City Square - Koblenz
Village of Vallendar
Otto Beisheim School of Management
EBS Business School - Location
The MBA Session of the EBS Business Summer 2012 takes place at the EBS Law School Campus Wiesbaden. Wiesbaden is a green city in the heart of the Rhine-Main-region, and an economic, cultural and social centre.

Some events will take place at the main campus in Oestrich-Winkel, Schloss Reichartshausen (a former winery dating back to the 12th century). Oestrich-Winkel is a picturesque town nestled in the wine-growing hills of the Rheingau region on the banks of the Rhine River, 20 minutes by train from Wiesbaden.
EBS Business School – Company visits & Activities

Team building event

Visit to Amazon logistic centre

Visit to Audi car manufacturer

Visit to the European Central Bank, Frankfurt
EBS Business School – Testimonials

"The program changed my perspective on Europe and allowed me to get a better understanding about the way businesses are being run in Europe."

"I would especially recommend it (the program) to people working in companies that have contact or business with European companies."

"All the lecturers assumed we had no background on the subject and did a great job of bringing us up to speed on the general landscape before diving into some of the more specific aspects via cases and discussion."

"One particular highlight of the course, for me, was the tour of the Opel plant and the chance to see the Just in Time inventory management in practice."

"We not only learned about European business in class but also learned European culture outside the class."

"I was particularly impressed that various lecturers were brought in from industry and other countries which I found was very beneficial and appreciated."