The Washington Campus, founded in 1978, is a non-partisan, non-profit 501(c)(3) higher education consortium. The Campus welcomes participants from diverse backgrounds and does not discriminate on the basis of race, religion, gender, orientation, national or ethnic origin, or disability.

CONSORTIUM MEMBERS

Arizona State University  University of North Carolina at Chapel Hill
University of California, Berkeley  Northwestern University
Emory University  The Ohio State University
GVSU Seidman College of Business  Purdue University
Howard University  Rice University
Indiana University  University of Texas at Austin
University of Michigan  Texas A&M University
University of New Mexico  And many other partners worldwide

COURSE DATES

- January 7 – 11, 2019
- January 14 – 18, 2019
- March 4 – 8, 2019
- March 11 – 15, 2019
- May 13 – 17, 2019
- August 12 – 16, 2019
- August 19 – 23, 2019

Special Healthcare Policy MBA Section
- August 12 – 16, 2019

For more information and registration, visit: www.washcampus.edu

Fantastic. This is not an experience you can get anywhere else.
The Washington Campus is a non-profit, non-partisan, higher education consortium based in Washington, D.C. Students from consortium member schools (see reverse) can enroll in The Washington Campus’ certificate graduate courses throughout the year and receive academic credits from their home institutions. Students from accredited non-consortium schools also are welcome to participate, but should check with their home institutions before registering in order to receive academic credits.

The Washington Campus open-enrollment courses are unique, intensive, residency experiences in Washington, D.C., for MBA and other types of graduate and professional students. Courses focus on how specific organizations and industries are affected by public policy; how public policy is made and influenced; and how public affairs and public policy can be strategically and ethically managed to create profitable and sustainable ‘win-win’ solutions for business, government, and society.

The Washington Campus courses are a uniquely valuable personal and professional development experience. Participants learn directly from those who actually make and shape public policy: corporate public affairs and government relations executives; leaders of associations, think tanks, and non-profit organizations; lobbyists; the media; current and former members of Congress and congressional staff; current and former leaders in the Executive Branch and from independent regulatory agencies; and much more.

"By far one of the best experiences I’ve had throughout my MBA program."

"This course should be required for all MBAs."

General Michael Hayden, Principal at The Chertoff Group and former Director of the CIA and NSA, discussing cybersecurity policy and global business.

Discussion of managing public affairs and public policy with Jocelyn Moore, Senior Vice President of Public Policy and Government Affairs for the NFL.

Greg Maurer, Vice President of Public Policy for Facebook, discussing the challenges of integrating business strategy with global public affairs and government relations.