PROGRAM OF STUDY

The dual degree MBA/MSBA program requires courses above and beyond the MBA curriculum. The information below outlines the requirements above your MBA courses. Classes have been scheduled to allow students to meet the dual degree requirements while also taking the most frequently requested elective courses. Students must complete an MBA specialization in SCM, SMSL or FMM in order to complete the Dual MBA/MSBA degree.

Curriculum topics include:

- Enterprise Analytics
- Data Mining
- Business Analytics Strategy
- Data-Driven Quality Management
- Analytical Decision Making Tools

CURRICULUM REQUIREMENTS

Course requirements subject to change.

QUARTER 3
Required Courses:
- Specialization classes

QUARTER 4
Required Courses:
- SCM 515: Decision Models for Supply Chain (3 cr)
- Specialization classes

FALL SEMESTER
Required Courses:
- SCM 517: Data-Driven Quality Management (3 cr)

QUARTER 5
Required Courses:
- CIS 505: Introduction to Enterprise Analytics (3 cr)
- Specialization classes

QUARTER 6
Required Courses:
- CIS 508: Data Mining I (3 cr)
- Specialization classes

SPRING SEMESTER
Required Courses:
- CIS 593/SCM 593: Applied Project (3 cr) (Or SCM/SMSL specialization applied project)

QUARTER 7
Required Courses:
- SCM 519: Analytical Decision Making Tools II (3 cr)
- CIS 509: Data Mining II (3 cr)
- Specialization classes

QUARTER 8
Required Courses:
- CIS 515: Business Analytics Strategy (3 cr)
- MKT 591: Marketing Analytics (3 cr)
- Specialization classes

STUDENT ORGANIZATIONS

Graduate Supply Chain Management Association (GSCMA)
- This association facilitates learning and networking opportunities for MBA students studying or planning a career in supply chain management.

http://wpcarey.asu.edu/mba/student-services/full-time/community/clubs.cfm

Business Information Management Association (BIMA)
- This association provides student support and professional networking opportunities.

https://my.wpcarey.asu.edu/mba/full-time/student-life/clubs.cfm

Course list subject to change without notice. Some courses have prerequisites and/or an application process. Please contact your program coordinator for information.