MBA with a Concentration in Business Analytics

SKILLS AND QUALIFICATIONS
(from previous work experience, summer internships and MBA courses):

- Data Management/Mining
- Decision Modeling
- Data Visualization
- Decision Analysis
- Enterprise Data Modeling
- Marketing Analytics
- Optimization Modeling
- Predictive Analytics
- Sensitivity Analysis
- Statistical Modeling
- Software: SAS, Hadoop, Cognos, SAS Enterprise, SPSS, @RISK, Palisades Decision Suite, R, mySQL, Optimization Software

JOB TITLES
(Within Consulting, Financial Services, Government, Healthcare, Media, Technology, Real Estate):

- Area Manager
- Business Analyst
- Business Intelligence (BI) Analyst
- Category Analyst
- Consultant
- Data Analyst
- Data Manager
- Data Scientist
- Data Specialist
- Decision Analyst
- Financial Analyst
- IT Specialist
- Marketing & Analytics Consultant
- Management Trainee
- Network Security Analyst
- Operations Analyst
- Pathways Operations Manager
- Senior Analyst
- Supply Chain Analyst

SAMPLE OF EMPLOYERS RECRUITING BUSINESS ANALYTICS STUDENTS
INTERNSHIP & FULL TIME

- A. T. Kearney
- Amazon
- American Airlines
- Apple, Inc.
- Apollo Group
- Arizona Diamondbacks
- Avnet
- Bank of America
- CVS Caremark
- Deloitte Consulting
- Discover
- Facebook
- General Motors
- Go Daddy
- Honeywell
- IBM
- Isagenix International
- Intel
- JPMorgan Chase
- Kohls
- KPMG
- Macy's (MCCS)
- Marketelligent
- Microchip
- MSS
- On Q
- Oracle
- Petco
- PricewaterhouseCoopers
- Raytheon
- Shamrock Foods
- State Farm
- Tesoro
- T-Mobile
- Walmart
- World Elites
- ZocDoc