Internship recruiting starts very early in the fall. All resumes need to be finalized and approved by September 1. Students need to be prepared for interviews by mid-September.

**IM Definition**

In today's knowledge economy, organizations that can't properly utilize their information assets risk serious failure. Information management is an emerging field that is concerned with:

- The infrastructure used to collect, manage, preserve, store and deliver information
- The guiding principles that allow information to be available to the right people at the right time
- The view that all information, both digital and physical, is an asset that requires proper management
- The organizational and social contexts in which information exists

**What is Information Management?**

Information Management prepares you to be a leader in the use of information and technology in an organization. Drawing from management, computer science, information systems, and information science, the IM program builds on the core courses in digital innovations and decision making with analytics. The IM concentration provides you with the skills and knowledge to successfully meet users’ information needs, lead efforts to develop organizations’ information management capabilities, develop and deploy emerging technologies, and manage high-value information resources.

**Career Titles**

- Data & Research Analyst
- IT Advisory Risk Consultant
- Senior Consultant
- Metadata Analyst
- System Analyst
- Senior Technical Consultant
- Professional Services Consultant
- Manager of Business Analytics
- Senior Manager, Information Security & Risk Management
- IT Service Manager
- Manager, Business Systems Programs
- IT Project Manager
- Information Architect
- Interaction Designer
- Taxonomist
- Web Computing Specialist
- Enterprise Data Warehouse Developer
- Principal Security Architect
- Chief Technology Officer
- Chief Information Officer
- Director, Strategic Execution
- Director, Strategic Technology Initiatives
- Analytics and Big Data Strategist

**Skills**

- Data Analysis
- Decision Making
- Problem Solving
- Project Management
- Information Security
- Big Data
- Enterprise Systems Architecture
- Data Warehousing
- IT Governance
- Process Analysis
- Strategic IT Planning
- Business Intelligence (BI)
- Data Modeling
- Business Analytics
- Process Analysis
- Emerging Technologies
- Cloud Computing
Notable Recruiting Companies

- Expeditors
- Satori Software
- Tableau Software
- Microsoft
- Boeing
- T-Mobile
- Amazon
- University of Washington
- Ascentium
- Ernst & Young
- Group Health Cooperative
- Possible (formerly ZAAZ)
- Nordstrom
- Casey Family Programs
- Bloomberg
- Concur Technology
- Taiwan Semiconductor
- Hewlett Packard
- MSNBC.com
- PACCAR
- Safeco Insurance
- SEOmoz
- Verizon
- Webtrends
- Pacific NW National Laboratory
- U.W. Naval Warfare Center
- Samsung TESCO
- Philips
- Providence Health and Services
- KPMG
- Liberty Mutual
- King County
- Accenture
- Expedia
- Price Waterhouse Coopers
- Domo
- InsideSales.com

Sample Internship Projects

- Managed external vendors for implementation of six data analytics projects aimed at designing department specific metrics in Tableau dashboards to give insight into performance of business operations
- Saved the company $150K on data storage costs by suggesting efficient ways to process data collection and eliminating collection of irrelevant data

Key Terms & Acronyms

Information Management Glossary
Information Systems Definitions

Sample Interview Questions

Data Science Interview Questions
Traditional Questions
Behavior-based Questions
Situational Interviews
Questions to ask the employer
Phone Interview Tips

Sample Resumes

Template
First year
Second year

GCC Career Tools

Interview Stream
Vault
CareerShift
Glassdoor

Beyond B School (access through WPC Connect)
RelishMBA
MBA Case
There will be a Student Club Fair in August where you can get more information about joining the different graduate student clubs.

Professional Organizations

It is very important for students to consider joining professional organizations while in school. Students typically receive free or reduced membership prices. These organizations provide a wealth of resources in your chosen field, as well as opportunities to network with professionals. In addition, as a member of an organization you can add this to your resume, which shows a commitment to your chosen field and is looked upon favorably by recruiters and hiring managers.

**AIIM - The Global Community of Information Professionals**  Regular Membership $169, Student Membership $169

**AHIMA - American Health Information Management Association**  Regular Membership $175, Student Membership $45

**ARIMA - Association of Records Managers**  Regular Membership $175, Student Membership $95

**INFORMS**  Regular Membership $158, Student Membership $39

**SIM - Society for Information Management**  For-Profit Membership $160, Non-Profit Membership $80

Certifications

- Certified Information Professional
- Certified Associate in Project Management (CAPM)
- Project Management Professional (PMP)
- PMI Agile Certified Practitioner (PMI-ACP)

Articles/Publications

- **What Should Be Expected From a CIO?**
- **How CIO-enabled innovation can shape the digital business**

Online Resources

Websites:

- Information Management
- Health Information Careers (interactive career map)

Twitter feeds:

- AIIM International: @AIIMIntl
- InfoGov: @InfoGov
- CIO.com: @CIOonline
- I-CIO: @GlobalCIO
- Girls Who Code: @GirlsWhoCode
- Icrunchdata: @icrunchdata

Newsletters:

- Information Management (choose any topics below)
  - Daily
  - Analytics
Blog  
Big Data in Practice  
Security Briefing

LinkedIn Groups:  
W. P. Carey School of Business at Arizona State University  
Forte Foundation  
The 2-Hour Job Search – Q&A Forum

LinkedIn Channels:  
Technology  
Big Data  
Software Engineering  
Mobile  
Information Technology  
Cloud Computing

Job Boards:  
AIIM Job Center  
Tech Crunch, Crunch Board  
Mashable  
The Muse

**Alumni Success Stories**

- Intel: Jojy Ovelil