The Changing Environment for International Business in Europe

Germany

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Classes

• Economic and Political Environment of Europe
• Competing in European Market
• Luxury Brand Management
• Finance
• Business Taxation
Company Visits

EUROPEAN CENTRAL BANK
EUROSYSTEM

BOMAG

MAYBACH
Social Activities
Take a ways for me

• Opportunity to network

• Interesting concepts from the second year

• Experience new culture

• Opportunity to expand my horizons
WHY THIS PROGRAM

Honestly I did not know

Travel can be one of the most rewarding forms of introspection.

- Vallendar, Germany
- Students from various schools
- Different experience when you travel with your classmates
- Explore several avenues
- WHU Private School in the Europe
Thank you
Any Questions?

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