overview

- program curriculum
- course dates
- application process
- payments
- expenses
MGT 565: 3 credits Washington Campus

One week residency experience teaches MBA students to build Business-To-Government relationships and develop Corporate Advocacy strategies, critical to business success

www.washcampus.edu/asu

You will Learn:

• How Policy Decisions are really made;

• How Business Leaders participate in the Decision-Making Process;

• How to interact with the Federal Government as a client or partner;

• How to develop effective corporate advocacy strategies that anticipate, leverage and influence future policy decisions.
2016 Dates

January 2-6
March 6-10
March 13-17
March 15-19
Aug 14-18*

*Special health care policy focused session, not for credit
Course Dates

One 4-hour session prior to the D.C. session*:

- January session – Thursday, December 15, 2016
- March, May & August sessions – Wednesday, March 1, 2016

*This session is REQUIRED. If you cannot attend the entire session in-person or virtually, you will be dropped from the course.
Program Structure

• Packet of readings will be sent prior to departure
• In D.C., seminar sessions meet from Monday morning at 8 am through Friday evening 6 pm
• 32.5+ contact hours throughout the week
• Course concludes with an exam and a project based on the seminar sessions and pre-arrival readings
Application Process

• Complete online application by **11:59pm on Sunday, November 13th**
• Application must be submitted via the “Off-Campus Programs Application” tool.
• Emails and faxes will **not** be accepted

*If you are applying for the **January** session, please get your application in **as early as possible** as space with TWC is first come/first serve.
Selection Process

• All applications will be reviewed for completeness and content.
• A wait list will be started when/if complete and qualifying applications exceed the number of seats available for a program.
• Students will be notified of acceptance, denial or waitlist status by e-mail.
Payments

Payments must be made on time or you could be dropped from the course.

International Program Fee:
In addition to your regular W. P. Carey MBA program tuition and ASU tuition for three credit hours (if applicable), there is an additional off campus course fee of $1,750.00 that must be paid directly to Washington Campus.

For sessions that run in the summer – you will be placed in 2 credit hours in the spring, 1 in the summer. Please note, you are responsible for ASU summer tuition in addition to the off campus course fee noted above.
Expenses Covered by the International Program Fee

- 5 days of course sessions
- Opening reception in Washington, D. C.
- Closing lunch in Washington, D. C.
- Course materials
Expenses Not Covered by the International Program Fee

- W. P. Carey and ASU tuition/fees (if applicable)
- Airfare to/from the program location
- Hotel accommodations
- Meals and transportation
- Leisure expenses
- Travel Insurance (We highly suggest that you purchase travel insurance covering the duration of the program.)