MGT 565: 3 credits

One week residency experience teaches MBA students to build Business-To-Government relationships and develop Corporate Advocacy strategies, critical to business success

You will Learn:

• How Policy Decisions are *really* made

• How Business Leaders participate in the Decision-Making Process

• How to interact with the Federal Government as a client or partner

• How to develop effective corporate advocacy strategies that anticipate, leverage and influence future policy decisions.
2018 Dates

• January 2-6, 2018
  (Course runs through Saturday due to New Year’s Holiday)

• March 5-9, 2018

• May 14-18, 2018

• August 13-17, 2018 (may become a fall registration)

• August 13-17, 2018
  Special Health Care Policy MBA Session (may become a fall registration)
One 4-hour pre-departure session prior to the D.C. session*:

• December, Date TBA, pre-departure session for students selected for January session

• February, Dates TBA, pre-departure sessions for students selected for March, May, and August session

*This session is REQUIRED. If you cannot attend the session in-person or virtually, you will be dropped from the course.
Packet of readings will be sent prior to departure

In D.C., seminar sessions meet from Monday morning at 8 am through Friday evening 6 pm

32.5+ contact hours throughout the week

Course concludes with an exam and a project based on the seminar sessions and pre-arrival readings
Application Process

Complete online applications are due by 11:59 pm November 30, 2017* via the “Off Campus Programs Application” tool.

http://links.asu.edu/BPPapp

*If you are applying for the January session, please get your application in as early as possible as space with TWC is first come/first serve.
Selection Process

• All applications will be reviewed for completeness and content in the order received.

• If the number of applications exceeds the spaces available for a particular program, students will be placed in a wait list status pending any cancelations.

• Students will be notified of acceptance, denial or waitlist status by e-mail after the application period closes.
In addition to your regular W. P. Carey MBA program tuition and ASU tuition for three credit hours (if applicable), there is an additional off campus course fee of $1,850.00 that must be paid directly to The Washington Campus.

For sessions that run in May or August – you will be placed in a 3 credit hour summer term course. Please note, you are responsible for ASU summer tuition in addition to the off campus course fee noted above. Some degree programs are also responsible for WPC program tuition in the summer term.

*Payments must be made on time or you could be dropped from the course*
Expenses Covered

Off Campus Course Fees cover:

- 5 days of course sessions
- Opening reception in Washington, D.C.
- Closing lunch in Washington, D.C.
- Course materials
Expenses Not Covered

- W. P. Carey and ASU tuition/fees (if applicable)
- Airfare to and from the program location
- Hotel accommodations
- Meals and transportation
- Leisure expenses
- Travel Insurance

(We highly suggest that you purchase travel insurance covering the duration of the program.)
Things to Remember

- Participants are expected to attend the entire program to earn credits
- There will be a team project due two weeks after the course is completed
- Scholarships process after grades are received from TWC
- Grades will take longer to post than your traditional courses
- Laptop use is not permitted in most cases during session
- Dress in appropriate business attire
Questions

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http://links.asu.edu/BPPInfo